REEKRITI

DISTILLERIES

PRODUCT CATALOGUE

The Heaven Wood *Collection*



PREMIUM SPIRITS. PROFITABLE PARTNERSHIPS.

WHISKY ◆ WATER ◆ SODA ◆ WINE

THE FLAGSHIP WHISKY

Heaven Wood *Whisky*



AVAILABLE NOW · UP ONLY

Versatile & Smooth

Blended with old matured malts

The everyday flagship of the Heaven Wood range. A smooth, versatile blended whisky in a classic heritage label, with a bull emblem that stands out on the shelf.

STRENGTH	42.8% v/v · 75° Proof · 25° U.P.
TYPE	Blended whisky
PACK SIZES	750 ml · 375 ml · 180 ml
ORIGIN	Made in India

- Blended with old matured malts
- Heritage cream label with bull emblem
- Black cap with gold-embossed branding

750 ml	375 ml	180 ml
FULL BOTTLE	HALF BOTTLE	QUARTER PACK

Alcohol product for sale in Uttar Pradesh only.

THE PREMIUM COLLECTION

Heaven Wood *Blue & Gold*



COMING SOON

Heaven Wood *Blue*

A Higher Taste for Greater Moments

A faceted crystal-style decanter with a deep-blue label and gold detailing. Blended with excellence: a statement bottle for the premium shelf.

PACK SIZES	STRENGTH	TYPE
750 · 375 · 180 ml	42.8% v/v	Premium Whisky

- Faceted crystal-style decanter
- Deep-blue label with gold foil detailing
- “Blended with Excellence” seal



COMING SOON

Heaven Wood *Gold*

A Higher Taste for Greater Moments

A classic shouldered bottle with a full gold label and gold cap, made for the discerning palate. The next tier up for upselling on the shelf.

PACK SIZES	STRENGTH	TYPE
750 · 375 · 180 ml	42.8% v/v	Premium Whisky

- Full gold label with mountain emblem
- Knurled gold cap and neck band
- Rich amber tone, premium finish

5 Elements *Whisky*



COMING SOON

5 Elements *Super Premium*

A super premium whisky with a bold numeral ‘5’ identity and deep-red ribbon branding, presented with a matching burgundy gift tube. A strong addition to the upcoming range.

PACK SIZES	STRENGTH	TYPE
750 · 375 · 180 ml	40% v/v	Super Premium Whisky

750 ml	375 ml	180 ml
FULL BOTTLE	HALF BOTTLE	QUARTER PACK

- Bold numeral ‘5’ with red ribbon branding
- Gold-finish label on a clear flint bottle
- Matching deep-burgundy gift tube

FINE WINE COLLECTION

Bedu *Sultan*



COMING SOON

Bedu Sultan Red

Deep burgundy character for fine dining and evening lounges.

COMING SOON

Bedu Sultan White

Crisp and bright, made for premium retail shelves.

Pack sizes on request

HYDRATION & MIXERS

Heaven Wood *Water & Soda*





INTRODUCING

Heaven Wood Drinking Water

Packaged drinking water in vibrant blue contoured bottles. Clean, refreshing and made for everyday hydration.

1 Ltr | 500 ml | 250 ml

MIXER

Heaven Wood Soda

High-carbonation soda: the natural companion for Heaven Wood Whisky and an easy cross-sell at every counter.

MIXER | RETAIL CROSS-SELLING | BAR & HOME

RANGE AT A GLANCE

One portfolio. *Every shelf.*



Heaven Wood
FLAGSHIP WHISKY



Blue
PREMIUM WHISKY



Gold
PREMIUM WHISKY



5 Elements
SUPER PREMIUM



Water
DRINKING WATER



Soda
MIXER

PRODUCT	CATEGORY	PACK SIZES	STRENGTH	STATUS
Heaven Wood Whisky	Flagship whisky	750 ml · 375 ml · 180 ml	42.8% v/v	Available · UP only
Heaven Wood Blue	Premium whisky	750 ml · 375 ml · 180 ml	42.8% v/v	Coming soon
Heaven Wood Gold	Premium whisky	750 ml · 375 ml · 180 ml	42.8% v/v	Coming soon
5 Elements Whisky	Super premium whisky	750 ml · 375 ml · 180 ml	40% v/v	Coming soon
Bedu Sultan Red · White	Fine wine	On request	—	Coming soon
Heaven Wood Drinking Water	Packaged drinking water	1 Ltr · 500 ml · 250 ml	—	Introducing
Heaven Wood Soda	High-carbonation soda	On request	—	Introducing
Green Dessert	Upcoming brand	On request	—	Coming soon

Pricing and margins for wholesalers finalised on the table.

Let’s talk partnership

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Consumption of alcohol is injurious to health. Be safe, don’t drink and drive. Alcohol products for sale in Uttar Pradesh only.